

The CCD team wishes to thank each and every staff from HQs for the good job (cooperatively and supportively) they are doing in facilitating the smooth running of all activities related to shifting offices; especially the leading team.

Take time to appreciate employees, they would reciprocate a thousand times.

EDITORIAL CORNER

Raising Institutional Visibility

Institutions reflect the cultural context in which they function. Once they define their public, or publics, they embrace and serve that public in every direct and tangible ways. In so doing, they engender "brand loyalty" toward the institution and its services. Some SFH staff members we spoke with noted that SFH's success, high visibility, and positive public image rest on three pillars: an institution-wide commitment to excellence; the closely related factor of staff quality; and carving out and dominating a niche.

To this effect, the following aspects need to be taken into consideration while performing our respective duties on daily basis: (1) Mission and goal are conceived and are on our finger tips, and directed towards serving our constituencies, which, in every case, include the target group or, at the least, a broad cross-section of the general public. (2) Remember that organizational culture seeks to achieve high standards as part of a collective effort.

All of us strive constantly to improve and to identify emerging audience needs and institutional opportunities. (3) Managers go to great lengths to capture good ideas and bring them to fruition. You are a source inspiration to your subordinates. (4) Always be aware that any institution hire and retain top people in their fields, should they fail however, they are replaced with other comparable talents.

Lastly, managers value communications – both from the institution outward and from the outside into the institution. Every SFH staff is called to contribute to the success of our organization (SFH).

If we do it this way (by considering the above mentioned "four" aspects) it will lead us to an appropriate visibility as an organization which is our overall objective.

Executive Director's Column

Dear Friends, today is another set of "info pack" publication and we are delighted to share with you why we should love our work!

Take a few quotations below....

I'd rather be a failure at something I love than be successful at something I hate. **George Burns**

If you fail trying, this is called failing forward and in most cases; you will get up and be even much better.

The secret of joy in work is contained in one word - excellence. To know how to do something well is to enjoy it. **Pearl Buck**.

I guess you remember- that from the start of this "Info Pack" excellence was at the center stage and probably you have been evaluating yourself to see if you are doing an excellent job. Another writer put it this way, "To find joy in work is to discover the fountain of youth" and this was none other than "Pearl Buck".

So pick up yourself and do your best. In the previous "Info Pack" I told you about Passion and here Joseph Campbell puts it this way...Passion will move men beyond themselves, beyond their shortcomings, beyond their failures. So let's live up to these words of wisdom for SFH and personal success. In brief, do your best to love your work, do it with excellence and passion to your very best and then see how you will surprise yourself with growth, promotion and expansion to the levels you never imagined!

NEWS OF THE WEEK



USAID field visit for DQA exercise in SFH central and western regions

As part of the compliancy policy and supportive role, USAID conducted a Data Quality Assessment exercise (DQA) about SFH's interventions in reference to Partner Performance Report (PPR 2013) and Semi Annual Performance reports (SAPR 2014).

This exercise was done in central and western regions and it was led by Mr. Mohammed Nasiruzzaman, the USAID Health Service Delivery Advisor. In this regard CBOs and sales activities in Rutsiro and Gasabo were visited on October 9th and 10th respectively. The main objective of this USAID field visit/ DQA exercise was to verify data and indicators related to Family Planning – Nutrition, product sales and supply chain mechanism.

In the course of this exercise the key questions rotated on the following DQA indicators: (1) Validity (2) Reliability (3) Timeliness (4) Precision and (5) Integrity. To this effect, KOABUM "CBO" (*Koperative Abunze Ubuzima Burakomeza*) from Murundo sector in Rutsiro was visited and the team checked all official documents of the CBO as part of the exercise. The documents checked included, attendance registers, minutes, FAR forms, and reports. In Gasabo, the team visited the SFH wholesaler Mr. Habiambere; semi wholesalers and retailers for verifying the supply chain mechanism of SFH products.

In an interview with CCD, Mr. James Mugisha the M&E/ Quality Assurance Manager in SFH, said that, the exercise went on very well and he thank everyone for the efforts invested in and above all the good work that was evidenced.

Mother and Child Week launched in Musanze

On October 9th 2014: The Minister of State in the Ministry of Health in charge of Public Health and Primary Health Care Dr. Patrick Ndimubanzi on Tuesday launched the Mother and Child Week in Musanze district. The week ran from 07 to 09 October 2014 and aimed at reaching children under 15 years, pregnant women, lactating women.

The State Minister called upon the population to participate actively in this week which focused on immunization for children 0 to 15 months of age, de-worming of children 1 to 15 years of age, distribution of vitamin A supplements for all children under 5 and breastfeeding mothers.

The campaign also focused on family planning sensitization to males and females in the reproductive age as well as social mobilization and advocacy to promote significance of hand washing and importance of antenatal care among others.

The One UN Resident Coordinator, Lamin Momodou Manneh affirmed UN's support to Rwanda as regards building a healthy and prosperous country where death among pregnant and delivering women will be reduced to the absolute minimum and where children will lead healthy and productive lives.

The State Minister also launched the 12+ programme alongside the Mother and Child Health week. This programme provides safe meeting places for girls from 10 to 12 years to meet with 2 mentors (role models aged between 18-25 from their community). Every weekend over a ten months period the girls take part in fun learning activities to work through a diverse curriculum that covers a range of issues from friendship, sexual and reproductive health, gender based violence, education and financial literacy.

DFID's representative, Laure Bonfils reiterated DFID support of this programme through the special Project implementation Unit and Imbuto foundation, Caritas and World Relief Rwanda.

Speaking about the programme, Sara Uwimbabazi (12 years old) and Vanessa Niyomufasha (10 years old) expressed their satisfaction on what they received in this programme. "We have learned a lot about reproductive health, civic education and we developed a strong friendship."

In this first year of implementation, with funds from DFID and the Nike Foundation, the programme already reaches 12,000 girls, having trained 960 mentors and prepared 480 safe meeting places across Rwanda where the girls meet weekly for mentoring sessions. Next year 12+ programme will reach 40,000 girls and in the third year, 61,000 girls.

ON-GOINGEVENT(S)

- Office relocation
- Global Handwashing day celebration on October 15th;

DID YOU KNOW?

About Global Handwashing Day (October 15th)

Global Public-Private Partnership for Handwashing: Foster and support a global culture of handwashing with soap.

Shine a spotlight on the state of handwashing in every country.

Raise awareness about the benefits of handwashing with soap.

Global Handwashing Day was originally created for children and schools, but can be celebrated by anyone promoting handwashing with soap.

Each year, over 200 million people are involved in celebrations in over 100 countries around the world. Global Handwashing is endorsed by a wide array of governments, international institutions, civil society organizations, NGOs, private companies, and individuals.

Why Handwashing with Soap?

Handwashing with soap is the most effective and inexpensive way to prevent diarrheal and acute respiratory infections, which take the lives of millions of children in developing countries every year. Together, they are responsible for the majority of all child deaths. Yet, despite its lifesaving potential, handwashing with soap is seldom practiced and difficult to promote.

JOKES CORNER

A young businessman had just started his own firm. He had just rented a beautiful office and had it furnished with antiques. He saw a man come into the outer office. Wishing to appear the hot shot, the businessman picked up the phone and started to pretend he had a big deal working. He threw huge figures around and made giant commitments. Finally he hung up and asked the visitor, "Can I help you?" "Yeah, I've come to activate your phone lines."

UPCOMING EVENTS

- Production of Nutrition T-shirts
- New prudence rebranding campaign