



Investing in our future

The Global Fund

To Fight AIDS, Tuberculosis and Malaria



PROGRESS REPORT

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1. INTRODUCTION

Society for Family Health (SFH) is a non-profit organization in Rwanda that is positioned to be the largest social marketing organization in Rwanda that implements diverse health interventions in the country with support from different donors including -Global Fund-Single Stream of Funding both for Malaria and HIV. This report therefore documents Global Fund cumulative activities undertaken for Quarter two in these projects across sectors in the country. It describes enormous efforts towards achieving a healthy impact among the Rwandan population of have proved to be a powerful health intervention in saving and enhancing millions of lives. As result, SFH continues to own and lead this process in a particularly innovative and committed way, and has so far registered very positive results during this period.

Cumulatively, SFH/Rwanda through these Global Fund supported projects has continued resilience on reducing the spread of HIV and consolidated strategies to serve those left behind and mitigate the HIV and Malaria cases that threaten human life. Thus SFH remains committed to apply results-based approaches and determined to be more efficient, effective, transparent and accountable. As a matter of fact, according to EDPRS 2, the health sector continues to contribute to the national efforts to stop the spread of HIV and AIDS by 2015 through education of individuals and families about HIV/AIDS, providing motivation for counseling through Behavior Change Communications among other interventions.

This report thus presents the status and performance for the quarter covering period from January to March, 2013/2014, on the other hand cumulatively capturing progress since quarter one. This automatically facilitates SFH to achieve its goals of reducing HIV/AIDS and Malaria incidences in the targeted population of Rwanda through social marketing interventions including behavior change communication.

Finally the report further expounds on the obstacles, despite the seemingly recorded success, though SFH wavers not from its mandate to ensure healthier population of Rwanda despite the insurmountable challenges faced by the institution. In the push towards achieving its goal and contributing to the shaping of the country's agenda, health promotion remains at the centre of SFH/Rwanda.

2. SUMMARY OF ACHIEVEMENTS

Renewed efforts in meeting the unmet needs across the country in the health sector has been scaled up under the support of the GF project as urgently required by national strategies and plans in HIV and malaria. In estimating or recording the achievements for this quarter or else even in a cumulative form, SFH has made enormous efforts towards satisfying the health demands both for HIV/AIDS and Malaria control and prevention. Thus SFH/Rwanda recognizes and applauds being effective with a solid understanding of what our donors need.

Ultimately, for this past quarter a number of achievements have been achieved both for HIV interventions and the malaria control and prevention interventions.

As a result, SFH/Rwanda implemented various activities ranging from condom sales (Plaisir) and distribution accompanied by aggressive promotions through Mid-mass media and community level events to sensitize the targeted population on HIV/AIDS and Malaria prevention. On HIV, SFH/Rwanda conducted condom promotion through road shows, condom concerts, orientation meetings with CBOs, and community dialogue among others.

For malaria prevention and control, SFH Rwanda conducted mobile video unit sessions and fast promotions on correct use of LLINs in different communities, and worked with community based organizations (CBOs) to provide supportive supervisions and to strengthen the behavior change interventions done by Community Health Workers (CHWs) regarding correct use of mosquito bed net and its benefit.

3. MAJOR ACHIEVEMENTS FOR THE PERIOD (OCT 2013 TO MAR 2014)

GLOBAL FUND SSF-HIV PROJECT ACHIEVEMENTS

A. CONDOM SALES AND DISTRIBUTION (PLAISIR)

In a bid to increase the demand for social marketing products among the most at-risk populations in Rwanda, a total number of 1,558,724 Plaisir condoms were sold during this semi- annual reporting period under the Global Fund SSF-HIV project funding to SFH/Rwanda.



As summarized in the table above, the annual target is set to sell 1,750,000 condoms and so far 1,558,724 representing 89% of the set targets were sold. These are hoped to have averted infections among the most at risk population especially the youth and other targeted populations at risk such as commercial sex workers (CSWs). The remaining 191,276 condoms

(representing 11%) will be accomplished during the remaining project period i.e. up to 30th June 2014.

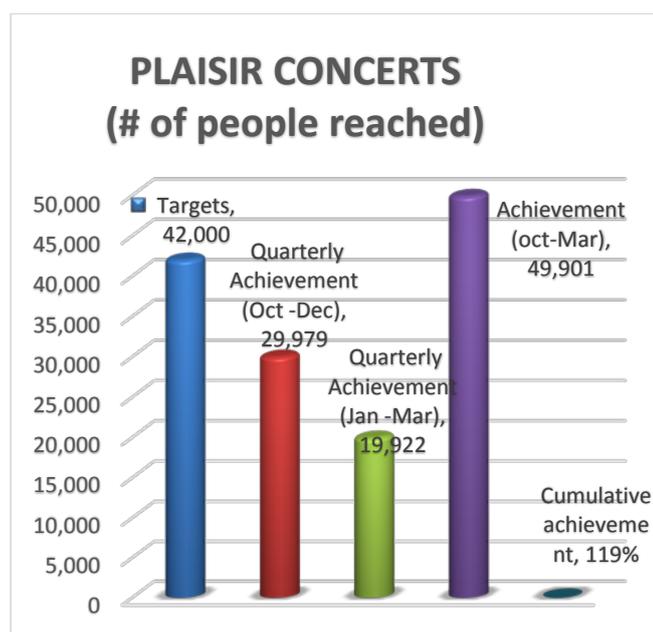
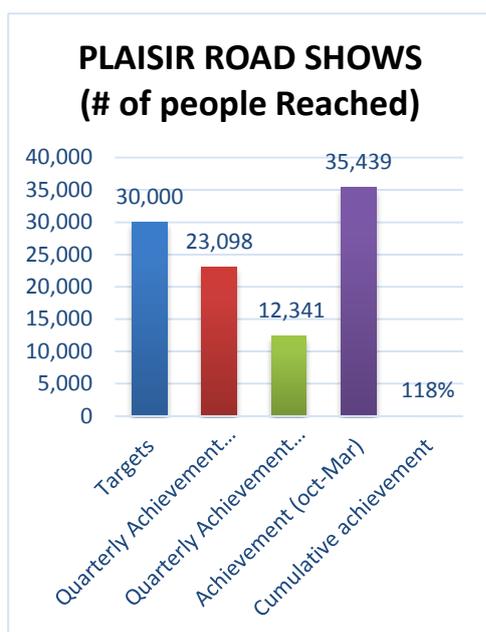
B. NUMBER OF PEOPLE REACHED THROUGH CONDOM PROMOTION AND CONCERTS

Road shows and concerts have continued to play a big role in influencing behavioral issues and attitudes towards condom use amongst the Rwanda populations in general. This in return has ultimately are believed to contribute to the low infection rates of new HIV cases since more people continue to be reached with condom messages related on how to use condoms correctly and consistently as well as the provision of information on where it can be found easily.

The figures and pictures below shows some of the impact of SFH’s work.



In Nyanza district, People were joyful while promoters were demonstrating to the public how to use condom by explaining each step



From the above graphs, people reached through plaisir road shows and concerts were 35,439 and 49,901 persons respectively. The target audiences were largely the youth as well as other sexual active populations with the sole aim of influencing behavioral issues and attitudes towards condom use amongst the Rwanda populations. Both road shows and concerts were over achieved due to the high community turn up than expected, as result of a good sensitization campaigns as well as the increased desire for the people to know more about HIV prevention methods.

C. PLAISIR NIGHT (# OF PEOPLE REACHED)

Plaisir night is a condom promotion activity that is conducted during night in the hot spots. The event targets hot spots like night clubs and discotheques from where messages and condom use demonstrations are carried out. These demonstrations in turn influence positively the behaviors, attitudes and practices of the targeted groups.



D. MEETING WITH CBOS LEADERS

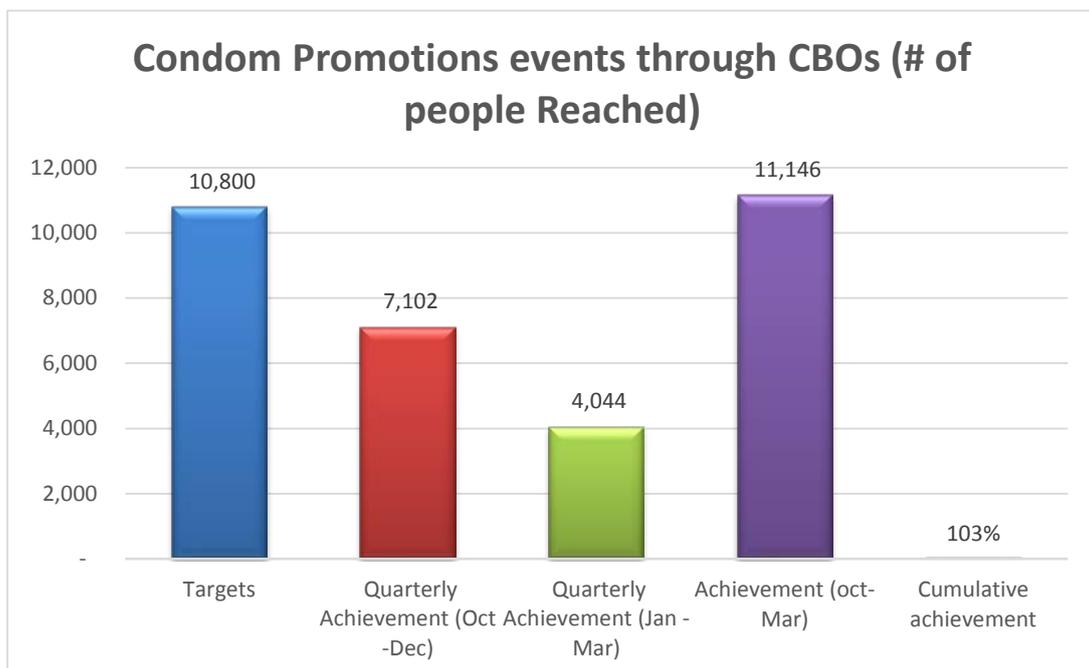
To strengthen the ownership and sustainability, SFH work with a series of meetings with CBO leaders, SFH has been able to effectively and efficiently address its budget limitations while ensuring continued reach and effectiveness of program activities through the use of the growing network of associations and other CBOs with health products and BCC interventions.

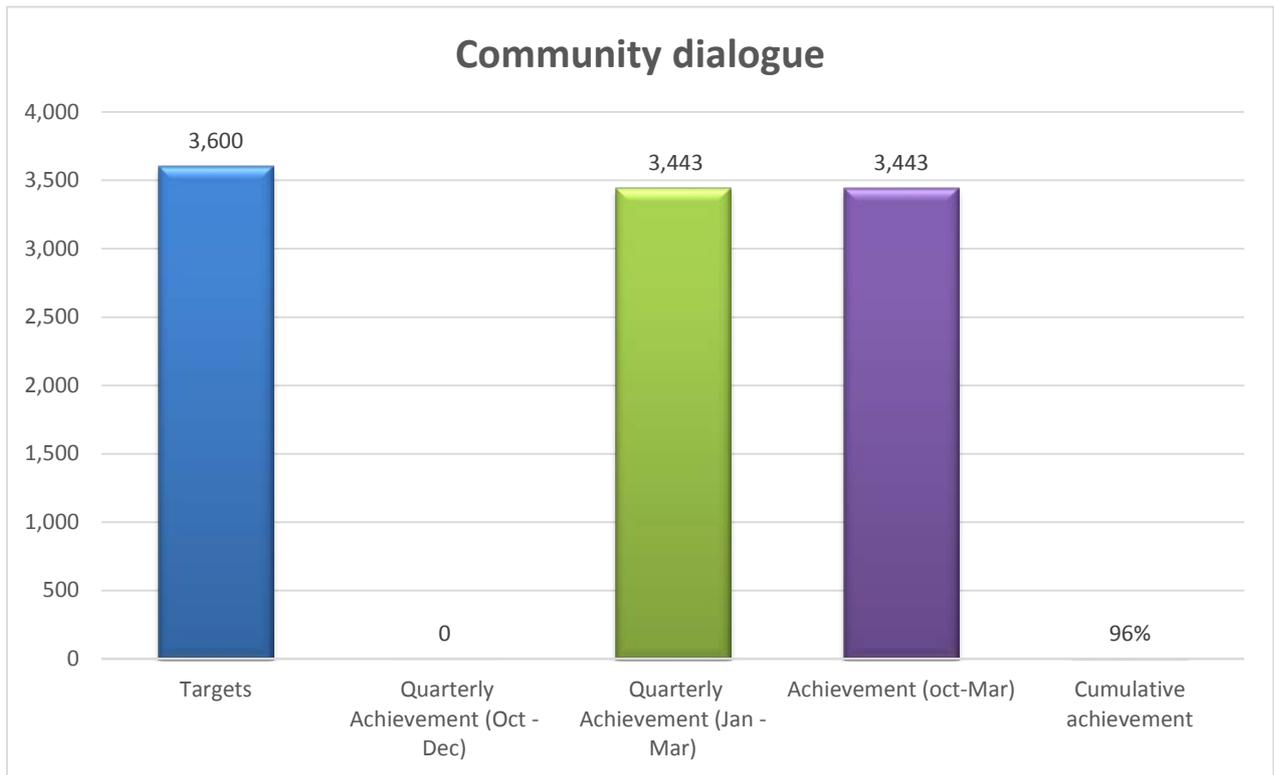


As summarized in the graph above, 100% of the targeted CBO leaders were met. From the above discussions, CBOs leaders reiterated their commitments to working with SFH in the promotion of social marketing campaigns.

E. CONDOM PROMOTIONS EVENTS THROUGH CBOs

Condom sales and promotions at community level by CBOs were also implemented and scored 103% of the annual targets. A total of 11,146 persons were reached during those promotions versus 10800 planned. The key message disseminated during all the above mentioned promotional events was correct and consistent condom use.

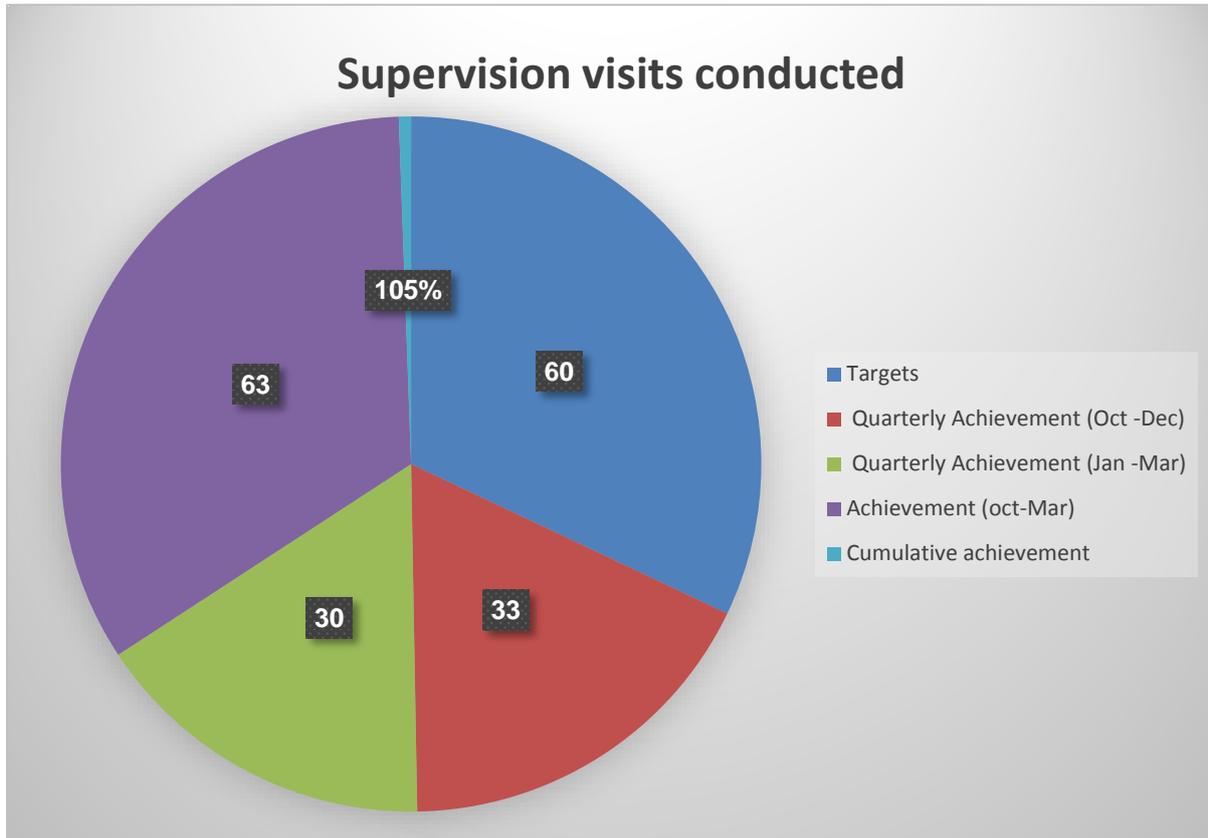




Similarly, community dialogues were achieved at 96%.

SUPERVISION VISITS CONDUCTED

During the period of October to March, a total number of 63 out of the planned 60 visits were successfully conducted. These visits have in turn contributed to SFH's overall objective of ensuring delivery and quality of effective behavior change communication (BCC) interventions to the targeted audiences. Also, supervisions were done to evaluate condom sales related issues such as availability, visibility, and access in different areas of the country.



As seen from the supervision figure above, the total annual target is 60 visits but 63 were actually realized representing 105%. The major reason for the over achievement was the new CBOs that came on board who needed more attention during the reporting period than anticipated which in turn led to the increased supervision visits.

THE TABLE BELOW SUMMARIZES THE ACHIEVEMENT BY INDICATOR ON BCC ACTIVITIES FOR HIV/AIDS PREVENTION

Activity/Indicators	Target	Quarterly Achievement (Oct-Dec)	Quarterly Achievement (Jan-March)	Cumulative Achievement (October-March)	Cumulative Achievement in %	Comments	
GF/HIV Indicators							
Plaisir Condom distribution/Sales	#of products sold	1,750,000	850,724	708,000	1,558,724	89%	The remaining 11% will be accomplished by June as the target is set based on 6 month (Oct-March)
Plaisir night	# of people reached	3,000	0	2,855	2,855	95%	
Plaisir Road shows	(# of people Reached)	30,000	23098	12,341	35,439	118%	over achieved due to high community turn up than expected, as result of a good sensitization, shows the desire of people to know more about HIV prevention methods
Plaisir Concerts	(# of people Reached)	42,000	29979	19,922	49,901	119%	over achieved due to high community turn up than expected
Meeting with CBOs Leaders	# of leaders met	18	10	8	18	100%	
Condom Promotions events	(# of people Reached)	10,800	7102	4,044	11,146	103%	

through CBOs							
community Dialogue on condom use by CBOs	(# of people Reached)	3,600	0	3,443	3,443	96%	
Supervision by District per Month	# of visits done	60	33	30	63	105%	Over achieved due to more supervision needed to new CBOs
Plaisir advert in new papers	# of days in news paper	12	0	in process			
Production of plaisir T-shirts	# of T-shirt produced	700	0	in process			
Production of plaisir ABS	# of ABS produced	300	0	in process			
Production of plaisir caps	# caps produced	980	0	in process			

As illustrated in the table above, most indicators under HIV prevention were achieved at percentages of more than a half despite the late transfer of funds from SPIU-GF to SFH bank account that only happened in December. Among those indicators is the number of Plaisir road shows and concerts which were implemented and scored more than 100% of the overall target.

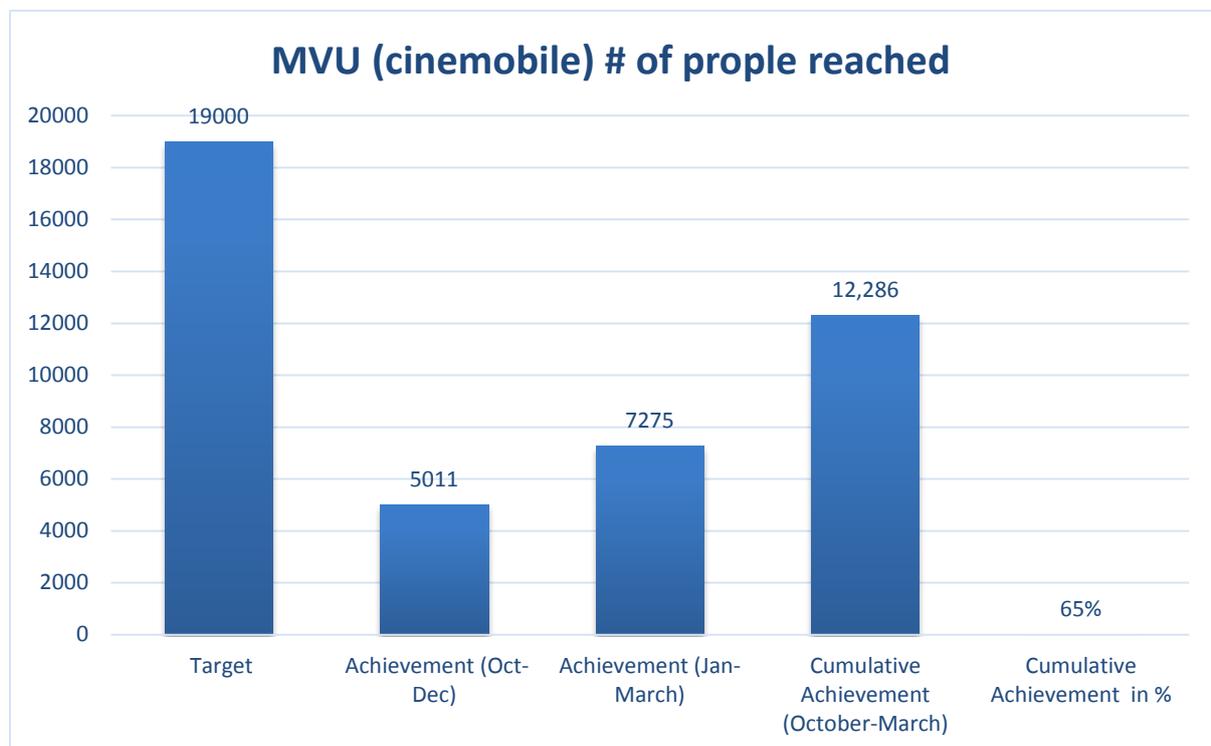
On contrary however, condom sales is still at 95% but this is an ongoing activity and will continue throughout the project lifetime.

4. GLOBAL FUND SSF-MALARIA PROJECT ACHIEVEMENTS

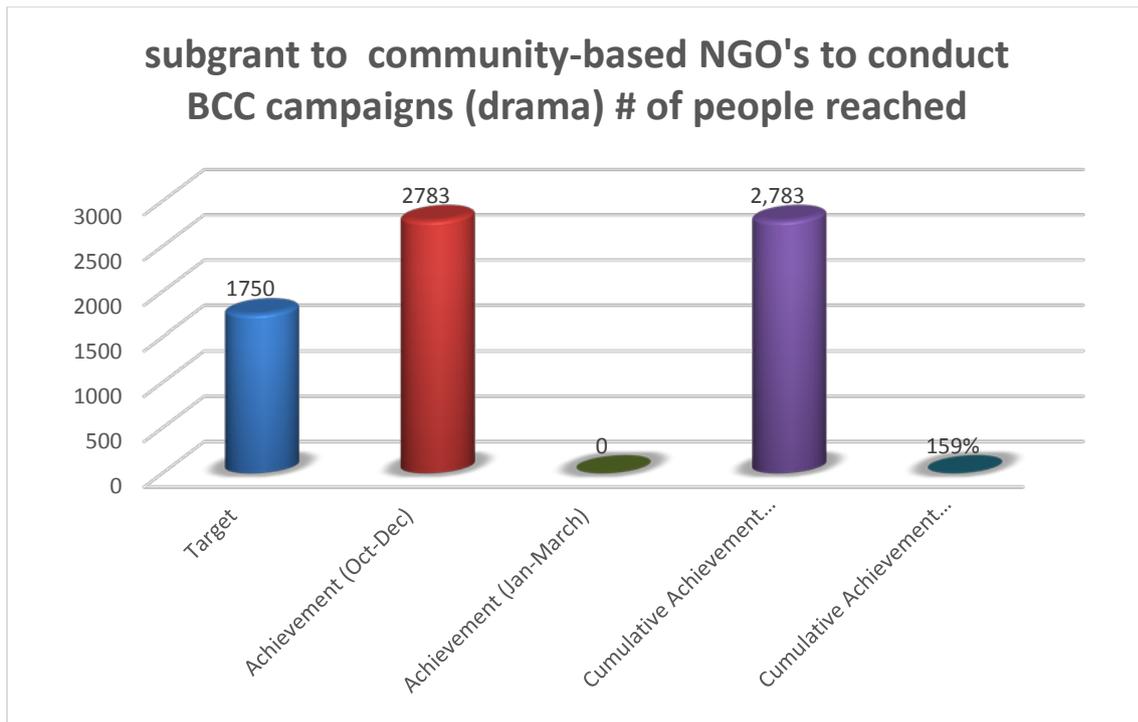
Under GF SSF- Malaria funding, various BCC activities related to malaria prevention were conducted in selected districts of Rwanda. SFH malaria team worked with 8 selected CBOs with the capacity to implement malaria activities at the district level. Malaria activities were implemented in seven districts (Nyagatare, Gatsibo, Kirehe, Bugesera, Rusizi, Nyanza, and Gisagara); but with the changes from Malaria division in RBC, currently SFH Rwanda conduct malaria prevention activities in five district.

Due to the new improved BCC approaches adopted by SFH such as involving CBOs in drama presentations, there was an overachievement of the planned target. The planned people to be reached during Drama presentations were 1750, but 2783 people were reached..

The under achievement of other targets like the supervision visits and procurement of IEC materials were caused by the late disbursement of the budget.



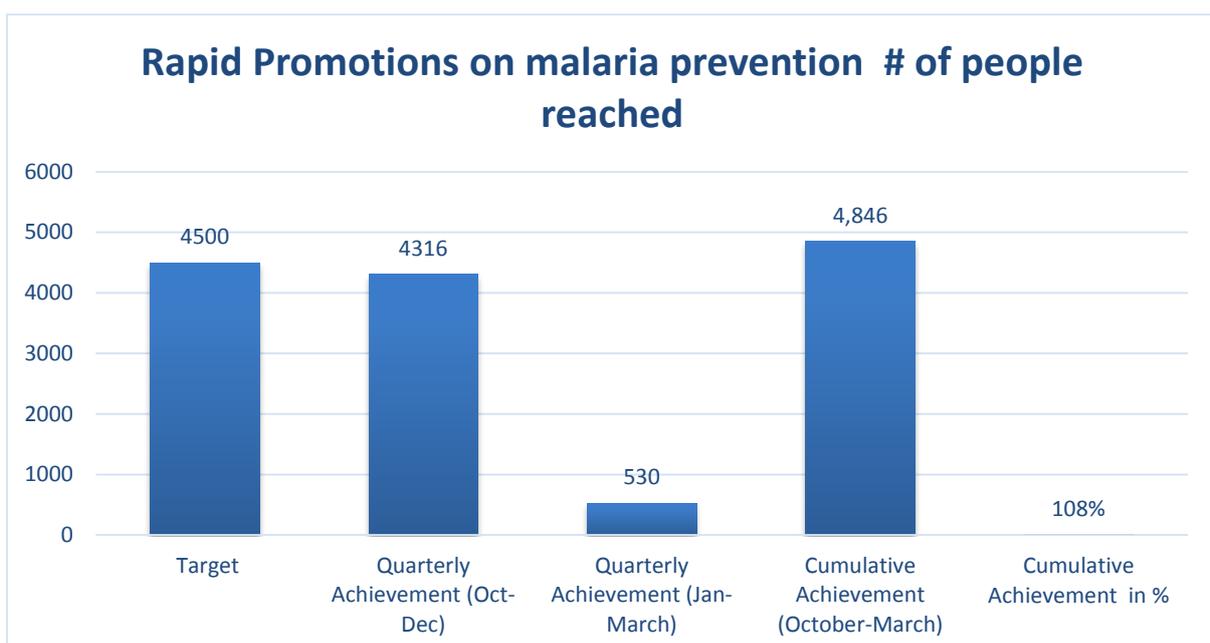
From the table above, the MVU/Cinemobile, is at 65% but his is an ongoing activity and it is planned that the remaining percentage will be reached by June 2014.



As seen from the table above, this activity was completed and reported during the previous quarter (Oct.-Dec.) as being overachieved due to high community turn up than expected as a result of community preference of Drama played in a contextualized way.

4. RAPID PROMOTIONS ON MALARIA PREVENTION

During the first quarter from October to December 2013, great efforts were invested in rapid promotion campaigns which led to a reduction of this activity Jan to April. However, given the importance attached to malaria prevention campaigns in Rwanda, there has been an over achievement of 108% due to high community turn up than expected.



THE TABLE BELOW INDICATES THE DETAILS OF MALARIA INDICATORS AND PLANNED TARGETS VERSUS THE ACHIEVEMENTS

Activity/Indicators		Target	Quarterly Achievement (Oct-Dec)	Quarterly Achievement (Jan-March)	Cumulative Achievement (October-March)	Cumulative Achievement in %	Comments
MVU (cinemobile)	# of people reached	19000	5011	7275	12,286	65%	continue up to June, and quarterly target reached
Rapid Promotions on malaria prevention	# of people reached	4500	4316	530	4,846	108%	Activity completed, & over achieved due to high community turn up than expected
subgrant to community-based NGO's to conduct BCC campaigns (drama)	# of people reached	1750	2783	0	2,783	159%	Activity completed (Oct.- Dec.),& over achieved due to high community turn up than expected as a result of community preference of Drama played in a contextualized way
Supervision by NGO to strengthen BCC done by CHWs	# of sessions conducted	208	44	166	210	101%	quarterly target over reached to cover the under-achievement of last Q which was due to the short time of implementation
Production of IEC Materials	# of stickers produced	3600	0	in process	#VALUE!	#VALUE!	

5. CHALLENGES AND DISCREPANCIES

Late disbursement of the budget from SPIU-Global funds led to under achievement of certain indicators. There are some discrepancies in budget use due to logistic issues of transferring vehicles from PSI to SFH and changing car plate. This resulted in renting more vehicles than expected to be able to implement all activities as planned.

6. STATUS OF FINANCE AND EXPENDITURE

Here is a summary of both reports:

The following table describes funds used for both projects and indicates both total expenditure and balance in the implementation of the project's activities.

Project	Opening Balance	Q2 -GF Income	Total Expenditure	Balance
SSF Malaria	\$ 23, 809	\$ 41, 257	\$ 52,154	\$ 12,912
SSF HIV	\$ 73, 458.72	\$ 88,909.50	\$ 139,615.80	\$ 22,752.42

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